

*Brenna Lorek*

## CONTACT

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## EXPERTISE

- Community Programming
- Administration
- Project Management
- Leadership
- Teamwork
- Research
- Microsoft Office
- Cross-Functional Team
- Website Development

## ACCOMPLISHMENTS

- Student-Athlete Advisory Committee Member
- Perseverance Award
- Member of Women's College Softball Team

## EDUCATION

TIFFIN UNIVERSITY,  
Tiffin, OH

- Degree: Master of Business Administration
- Concentration: Athletic Administration
- GPA: 3.92

NOTRE DAME COLLEGE,  
South Euclid, OH

- Degree: Bachelor of Arts in Sport Management
- Minor: Coaching
- GPA: 3.5

# BRENNA LOREK

Greater Cleveland Sports Commission  
Programming Coordinator

## WORK EXPERIENCE

PROGRAMMING COORDINATOR 2023 - Present

Greater Cleveland Sports Commission

- Create and assist with more than 15 events and projects
- Recruited over 115 schools and 6,000 students to participate in the NCAA's Women's Final Four literacy initiative called Read to the Final Four
- Presented to 50 ethnic leaders in the community for the Pan-American Masters Games which is bringing over 10,000 athletes to Cleveland
- Heavily involved with various DEI initiatives

COMMUNITY PROGRAMMING 2023 - 2023  
INTERN

Greater Cleveland Sports Commission

- Executed 2 health and wellness youth clinics and contributed to the vision of 5 future programs
- Worked hands-on as operation staff and volunteer manager for the Greater Cleveland Sports Awards, Tennis in the Land, USA Wrestling, and USA Track and Field
- Engaged in research projects and presentations for various events, such as Pickleball

CREW MEMBER 2022-2023

Target

- Attentive to detail and maintained high standards of customer service during high-volume operations
- Provided leadership and communication in a fast-paced environment
- Lead the fulfillment team with the highest performance rates daily

ATHLETIC DEPARTMENT 2022-2022  
INTERN

Case Western Reserve University

- Acted as the liaison between youth groups and the athletic department
- Executed presentations, used critical thinking and research skills, and created spreadsheets for various events, such as the athlete welcome weekend featuring 500+ athletes
- Customized and ordered 100+ promotional scarves